

## RUGGED, RELIABLE HARDWARE SOLUTIONS

Radiant Systems offers a complete hardware suite to power your Aloha software solution, including point-of-sale terminals, order confirmation displays, kitchen production systems and best-in-class peripherals. Each hardware system offers the ideal combination of advanced, open technology and proven reliability.

### RADIANT POINT-OF-SALE TERMINALS



**RADIANT P1500 SERIES POINT-OF-SALE**

- ▶ Bright 15-inch color touch screen display.
- ▶ Three-track integrated magnetic stripe reader for credit, debit, loyalty and employee ID cards.
- ▶ Advanced Intel® processors and chipsets.
- ▶ Optional wireless networking for remote POS terminals.
- ▶ Innovative cable restraint system for improved reliability and streamlined installation.
- ▶ Up to eight powered serial ports, four USB ports, one digital video port for dual display and two dedicated cash drawer ports.



**RADIANT P1220 POINT-OF-SALE**

- ▶ Bright 12-inch color resistive or capacitive touch screen display.
- ▶ Intel Celeron® processor and Intel 852 GM chipset.
- ▶ Three-track integrated magnetic stripe reader for credit, debit, loyalty and employee ID cards.
- ▶ Four powered serial ports, four USB 2.0 ports, two dedicated cash drawer ports, two PS/2 ports, one DVI-I port and one mini-PCI expansion slot.

### RADIANT ORDER CONFIRMATION DISPLAY

- ▶ 5.5-inch VGA, active-matrix, multi-line color display.
- ▶ Support for rich graphics and full-motion video.
- ▶ Multiple mounting options: pole, tilt stand or on the POS.
- ▶ Powered by direct digital visual input (DVI).
- ▶ Solid-state electronics; passively cooled.



### KITCHEN PRODUCTION SYSTEM

- ▶ Solid-state kitchen controller, flat panel LCD or CRT monitor, sealed 16-button bump bar and support for kitchen printer.
- ▶ Intel ARM platform and Microsoft® Windows® CE 5.0 operating system.
- ▶ Four LEDs provide excellent diagnostic support for networking, processor and power.
- ▶ Integrated 10/100 Ethernet networking and optional wireless networking.
- ▶ Multiple mounting options for controller – wall, counter or monitor.



### PERIPHERAL DEVICES

- ▶ Epson Receipt Printer and Kitchen Printer
- ▶ M-S Cash Drawer
- ▶ Symbol LS2208 Scanner
- ▶ Automatic Coin Dispenser



**A**S A QUICK SERVICE RESTAURANT OPERATOR, YOUR KEY OBJECTIVES ARE TO DELIVER EXCEPTIONAL CUSTOMER SERVICE, PROVIDE A QUALITY PRODUCT AND GROW SALES. BUT, WITH MORE COMPETITION AND MORE DEMANDING CONSUMERS, IT'S INCREASINGLY DIFFICULT TO CONSISTENTLY EXCEED CUSTOMER EXPECTATIONS AND BUILD YOUR BUSINESS. YOU NEED NEW, MORE EFFECTIVE WAYS TO DELIVER THE QUALITY SERVICE THAT KEEPS CUSTOMERS COMING BACK AND SPENDING MORE.

ALOHA QUICKSERVICE PRODUCT SUITE HELPS YOU SELL MORE, TO MORE CUSTOMERS, MORE OFTEN. IT'S EVERYTHING YOU NEED IN A TECHNOLOGY SOLUTION – POINT-OF-SALE, ORDER CONFIRMATION DISPLAYS, LOYALTY, GIFT CARD, BACK OFFICE AND ENTERPRISE REPORTING – IN AN INTEGRATED PACKAGE. BUILT FROM YEARS OF EXPERIENCE SERVING QUICK SERVICE RESTAURANTS, THE ALOHA SUITE OF PRODUCTS OFFERS EASY-TO-USE TOOLS THAT ENABLE YOU TO PROVIDE FAST, CONSISTENT SERVICE, UP-SELL MORE EFFECTIVELY AND STIMULATE REPEAT BUSINESS – ALL WHILE REDUCING OPERATING COSTS.



## ALOHA QUICKSERVICE

### INCREASE SALES

Increase your average check through successful up-selling, cross-selling and marketing of promotional items and special offers. Build more consistent and predictable revenue streams with compelling frequency programs and gift card sales.

### BUILD CUSTOMER LOYALTY

Increase frequency of customer visits. Deliver unmatched customer service – fast, convenient and consistent – and reward repeat customers with instant discounts, targeted coupons and free items.

### IMPROVE SPEED OF SERVICE AND ORDER ACCURACY

Serve more customers and achieve 100 percent order accuracy. Easy-to-use POS solutions combined with graphical order confirmation displays and kitchen production systems drive faster service times and higher order accuracy.

### SLASH EMPLOYEE TRAINING TIME

Reduce training time on technology from hours to minutes. Graphical user interfaces and seamless integration of the entire software/hardware suite make the Aloha product incredibly simple to learn and use.

### BETTER CONTROL OPERATING COSTS

Gain the real-time insight needed to make fast decisions and prevent unnecessary costs. Snapshots of sales, labor costs, cash and more accessed at the POS provide a comprehensive view of the business at your fingertips.



Aloha QuickService helps you address every customer service need and management issue in your restaurant. It's flexible and open, so you can implement the entire integrated solution or individual components to address a specific business requirement. Components and key features of the Aloha suite of products include:



#### ALOHA QUICKSERVICE POINT-OF-SALE

*Serve customers quickly and accurately with powerful, flexible, easy-to-use technology.*

- ▶ Graphical user interface with highly configurable menus and lead-through order entry.
- ▶ Cashier training mode with live practice environment (no effect on actual sales).
- ▶ Dual cash drawer support, allowing two cashiers to share one POS terminal.
- ▶ Support for multiple revenue centers and brands within one restaurant.
- ▶ Built-in interfaces to third-party drive-thru order confirmation boards.
- ▶ Integrated credit card processing with support for major payment processors over multiple communication infrastructures.
- ▶ Inventory quick count feature with up-to-the-minute inventory item tracking based on sales.
- ▶ Cash management and employee management performed at the POS or traditional back office station.
- ▶ Employee clock-in and clock-out at the POS.
- ▶ Extensive front-of-house reporting, including sales, category sales, product mix, inventory item prep and labor costs as percent of sales.
- ▶ Certified to operate on Radiant hardware or a number of third-party POS terminals.

#### ORDER CONFIRMATION DISPLAY

*Improve order accuracy, reduce transaction times and increase up-selling with an eye-catching multimedia customer display at the counter.*

- ▶ Line-by-line display of the customer's entire transaction as it is being entered, including cash tender or payment processing.
- ▶ Graphical and video advertisements for promoting combo meals, new products and gift cards.
- ▶ Automated up-selling and cross-selling of add-on items (combo up-sizing, desserts, etc.) during the transaction.

#### ALOHA KITCHEN PRODUCTION SYSTEM

*Prepare orders quickly and accurately with a graphical order display system.*

- ▶ Immediate communication of customer orders from the POS to video displays and/or remote printers in the order prep area.
- ▶ Adjustable activity levels and load balancing routing to accommodate fluctuations in sales volume and staffing.
- ▶ Flexible item routing to various prep stations (drinks, sandwiches, fries, etc.) for improved speed of service, order accuracy and efficiency.



#### ALOHA BACK OFFICE

*Better control inventory and labor costs and reduce cash shrink with powerful management tools and store-level reporting.*

##### ALOHA INVENTORY

- ▶ Production forecasting for prepared items and automated inventory reorder reports based on projected sales.
- ▶ Inventory counting in virtually any unit of measurement and at user-defined intervals, such as daily, weekly or on-demand.
- ▶ Centralized control of recipes, vendor pricing and menu item additions/deletions for multiple restaurant units.
- ▶ Extensive analysis and reporting capabilities, including on-hand summaries, usage variance and food cost variance.

##### ALOHA LABOR SCHEDULER

- ▶ Automated labor scheduling based on a multitude of variables, including projected sales, holidays, employee work preferences, time off requests and more.
- ▶ Detailed labor hour and labor cost reports to help manage overtime, validate payroll and analyze differences between budgeted and actual labor costs.

##### BACK-OF-HOUSE REPORTING

- ▶ Robust reporting options for tracking and evaluating restaurant performance: sales summary, sales by revenue center, hourly sales and labor, speed of service, cash accountability, voids and more.

#### ALOHA eCARD GIFT CARD SYSTEM

*Drive revenue growth with an innovative marketing program that's quick and easy to setup and launch.*

- ▶ Turnkey gift card solution designed for any size operator – includes card sales, redemption, configuration and reporting as well as physical card production (through Radiant partnership).
- ▶ Unlimited card types for special promotions, holidays or a wide range of preset card values.
- ▶ Gift card balances printed on customer receipt.
- ▶ In-store reporting at the POS or back office; real-time enterprise-wide reporting, including scheduled reports delivered via email.
- ▶ Simple, flexible configuration – for one store or the entire chain – using Web-based “Wizards.”



#### ALOHA eFREQUENCY CUSTOMER LOYALTY PROGRAM

*Stimulate repeat business with powerful, easily-implemented reward systems.*

- ▶ Unlimited number of bonus plans with a variety of plan types: item based (buy 10 and get 1 free), dollar based, points based, frequency based or random.
- ▶ Flexible rewards, including instant discounts at the time of purchase, gift card credit and bounce-back coupons printed on customer receipts.
- ▶ Easy customer setup at the POS, efficient program configuration at the corporate level using Web-based “Wizards” and instant new program rollout with no need for store-level intervention.
- ▶ Rich enterprise reporting options, including customer history and management alerts.

#### ALOHA ENTERPRISE

*Increase visibility and control of the business from any location.*

- ▶ Anytime, anywhere Web-based access to comprehensive reports and alerts.
- ▶ Consolidated multi-store reporting with extensive drill-down analysis.
- ▶ Sales analysis and comparison reporting, including same store sales across periods.
- ▶ Real-time alerts that highlight unexpected issues – such as unscheduled labor hours or excessive cash over/short – and provide guidance on resolving the problem.
- ▶ Straightforward configuration and management, including user access security administration and custom report building.

ALWAYS EASY. ALWAYS ON.